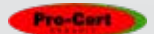
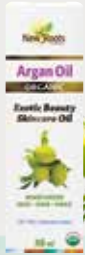


EXOTIC OILS *Collection*

CERTIFIED ORGANIC OR WILDCRAFTED





LUXURIOUS AND REVITALIZING EXOTIC OILS THAT WILL BRING OUT YOUR NATURAL GLOW!

We're excited to present our collection of exotic oils, ethically sourced from around the world. Our entire collection is certified organic* and cold-pressed or extracted by solvent-free supercritical CO₂ extraction. This ensures you're receiving the purest, most nutrient-rich product available to maximize their benefits.

New Roots Herbal has forged a reputation for producing premium-quality, non-GMO natural health products. All oils selected for our Exotic Oils Collection are grown without the use of chemical fertilizers or toxic sprays. We have also validated our producers for sustainable agricultural ethics.

Our oils are tested in our own industry-leading ISO 17025-accredited analytical laboratory for identity, purity, heavy metals, pesticides, and environmental toxins. Our exhaustive battery of tests also guarantees our exotic oils are not diluted with inferior carrier oils.**

*With the exception of **Cacay Seed Oil** which is wildcrafted.

**Although not diluted with vegetable or other carrier oils, our exotic oils do contain a minute amount of vitamin E for stability.

Also available: Exotic Oils Gift Set

Including
Argan Oil, **Rosa Mosqueta Seed Oil**,
Skin Lovers Oil, and **Tamanu Oil**.





Argan Oil

Ingredients

Each bottle contains:

Organic raw argan (*Argania spinosa*) seed oil, cold-pressed, nondeodorized..... 50 ml with added natural vitamin E

- Reduces the look of wrinkles
- Improves skin elasticity
- Deeply hydrates dry skin, hair, nails, and cuticles
- Gives skin a fresh, youthful glow



OM0126-R2

#1607

ORGANIC ARGAN OIL FROM MOROCCO

Argan Oil is produced from the nut of the rare argan tree (*Argania spinosa*), which thrives in a small region of southwestern Morocco. Our pure organic **Argan Oil** is first cold-pressed to yield the highest-grade oil possible. We source our organic **Argan Oil** from a women's cooperative that works within a UNESCO Biosphere Reserve, ensuring the protection and reforestation of argan trees as well as supporting the social and economic welfare of the women involved.

Vitamin E, among the most powerful biological antioxidants, is highly concentrated in **Argan Oil**. When used on a regular basis, **Argan Oil** reduces the look of wrinkles, softens skin, and improves skin elasticity.

Your hair and scalp can also highly benefit from the restorative properties of **Argan Oil**. By nourishing split ends

and dry, damaged hair, **Argan Oil** will strengthen the protein-bonding structures of the hair and help improve shine and lustre, making the hair softer and more manageable. It will also help soothe a dry, flaky scalp. For deep conditioning, apply **Argan Oil** on moist hair from root to tip, finishing with a light scalp massage. Wrap hair with a warm towel and keep it on for up to 30 minutes, then proceed to wash and style.

Even dry, brittle nails can be addressed with **Argan Oil**: Soak your nails and cuticles in a mixture of equal parts of **Argan Oil** and lemon juice to soften your cuticles and strengthen your nails, then complete your manicure with a generous layer of **Argan Oil**.

Organic **Argan Oil** is a rejuvenating, multipurpose ally for your daily hair- and body-care regime.



Baobab Oil

Ingredients

Each bottle contains:

Organic baobab (*Adansonia digitata*)
seed oil (cold-pressed) 30 ml
with added natural vitamin E

- Repairs and hydrates dry skin
- Rich in vitamins and antioxidants for glowing skin
- Minimizes signs of aging
- Does not clog pores, nongreasy



#1815 OM0127-R1

ORGANIC BAOBAB OIL

FROM SOUTHERN AFRICA

Cold-pressed from the kernel of Africa's most recognizable tree, certified organic **Baobab Oil** is a prized exotic oil. Our pure **Baobab Oil** repairs and hydrates dry skin and damaged hair. It also fights the visible signs of aging skin.

The massive and long-limbed baobab is also dubbed the “monkey-bread tree” or “upside-down tree,” so named for the spindly branches, spreading upwards from the thick trunk, that resemble a root system more than a tree's crown. Most evocatively, it's called the “tree of life,” due to its many uses such as food or shelter, since this adaptive tree can store up to 120,000 litres of water inside its hollow trunk during times of draught.

Africa boasts a rich history of skin- and hair-care recipes sourced from the natural ingredients provided by its lush and varied landscape, and baobab oil is a shining example of this heritage. Our pure, unrefined **Baobab Oil** is characterized by its clear, golden colour and subtle, nutty scent. Thick

and luxurious to the touch, it absorbs rapidly into the skin, leaving its surface supple yet nongreasy.

High in vitamins, antioxidants, and essential fatty acids, **Baobab Oil** nourishes and improves skin elasticity and soothes dry skin.

A few drops of **Baobab Oil** dabbed onto delicate areas—such as the eye contours, throat, and décolletage—will help moisturize these sensitive zones. For an intensive hair treatment, apply oil starting at the roots and draw it gently to the tips. Leave in for 10–15 minutes, then finish with a scalp massage before rinsing. For an indulgent face massage, apply several drops on the face; cover with a hot, damp facecloth; and gently rub until cloth cools.

Whether for profound healing of severely dry skin, or an enriching treat for your face or hair, our pure and organic **Baobab Oil** is a luxurious ally you don't want to do without!



Cacay Seed Oil

Ingredients

Each bottle contains:

Wildcrafted cacay (*Caryodendron orinocense*) seed oil, cold-pressed 15 or 30 ml with added natural vitamin E

- Reduces the signs of aging
- Moisturizes skin for protection from dryness caused by environmental stressors
- Rich in antioxidants for glowing skin



#2304 • #2305 OM0071B-R1

WILDCRAFTED CACAY SEED OIL FROM COLOMBIA'S AMAZON RAINFOREST

Cacay oil moisturizes skin for relief from dryness and to help reduce the signs of ageing.

Sustainably wildcrafted in the heart of the Colombian rainforest, the bounty of the cacay tree has emerged as a driving force in Colombia's emerging economy. The popularity of their nutrient-laden seeds for pharmaceutical, food, and cosmetic use has further led to the reforestation of countless hectares of barren land to fuel the growing demand for cacay-sourced products. The ripple effect caused by the growing demand for cacay products is a welcome diversification in revenue and hope for the people of Colombia.

When cold-pressed, cacay seeds yield an exquisite oil that will quench your skin, for a youthful look and feel. They are rich in naturally occurring nutrients that reduce the look of fine lines and wrinkles. It also helps protect from exposure to environmental stressors that can cause dry skin. A potent fatty acid content further hydrates the skin to replenish its moisture barrier. This translates to skin with better elasticity, which keeps you looking more vibrant and dynamic with each and every facial expression.

The synergistic action of the mosaic of nutrients in cold-pressed cacay oil make it a must for radiant-looking skin you'll feel great to be in.



Cranberry Seed Oil

Ingredients

Each bottle contains:

Organic cranberry (*Vaccinium macrocarpon*)
seed oil (cold-pressed) 15 ml
with added natural vitamin E

- Helps reduce the look of age spots
- Helps improve skin tone and texture
- Contains nutrients needed for healthy, glowing, and youthful skin



#2101 OM0051-R1

#2101

ORGANIC CRANBERRY SEED OIL FROM THE RUGGED CANADIAN SHIELD

Cranberry Seed Oil is cold-pressed from the seeds of the robust perennial species of cranberry *Vaccinium macrocarpon*. This hardy plant thrives in the rugged, sandy soil of northeastern North America. Its resilient berries have a 16-month maturation cycle, with seeds boasting robust, beneficial fatty acid profiles. Cranberries thrive in harsh conditions, developing compounds essential for survival that can, in turn, prove to be beneficial for the look of your skin.

The unique matrix of fatty acids in **Cranberry Seed Oil** strengthens the epidermal lipid barrier to retain

moisture, which translates into beautiful, younger-looking skin. These polyunsaturated fatty acids also strengthen the connective tissues that make skin firm and youthful-looking. When skin stays firm and retains elasticity, it can remain more resistant to environmental stressors that can dry it out.

New Roots Herbal's **Cranberry Seed Oil** is unrefined and has a subtle, pleasant aroma that is a perfect fit for skin-care application. It penetrates deep within the skin for great nourishment, so you can face the day looking and feeling terrific.



Goji Seed Oil

Ingredients

Each bottle contains:

Organic goji (*Lycium barbarum*) seed oil
(CO₂ supercritical extract)..... 15 ml
with added natural vitamin E

- Minimizes the look of fine lines
- Reduces the look of age spots
- Deeply hydrates dry skin
- Ideal for use around the eye-contour area
- Suitable for sensitive skin



#1599 OM1020-R1

ORGANIC GOJI SEED OIL FROM THE QINGHAI-TIBETAN PLATEAU

Lovingly nicknamed “red diamonds” in Asia, goji berries yield oil which is ideal for sensitive skin. The oil from the seeds of this small, treasured red fruit offers your skin much-needed support. Environmental stressors can dehydrate and damage your skin. **Goji Seed Oil** can protect it and keep it looking youthful and radiant.

When used on a regular basis, **Goji Seed Oil** smoothes wrinkles, increases skin elasticity, and evens out skin tone. Exceptionally high in essential fatty acids, most especially linoleic acid (omega-6), this product repairs dry skin, helping to support the vital balance of water and fats in the skin.

Exceptionally light in texture, **Goji Seed Oil** is ideal for use around the delicate eye-contour area.

Vitamin E, abundant in goji seeds, holds the ability to help maintain skin elasticity and firmness, penetrating deep into the skin, helping to even out skin tone and reduce the appearance of age spots.

Goji Seed Oil can emerge as an excellent addition to your skin-care regime. Its light texture makes it ideal for daytime use as well as be suitable for overnight application.



Marula Seed Oil

Ingredients

Each bottle contains:

Organic marula (*Sclerocarya birrea*)
seed oil, cold-pressed 30 ml
with added natural vitamin E

- Replenishes the skin's moisture layer
- Gives skin a youthful appearance
- Deeply hydrating



OM0072-R1

#2306

ORGANIC MARULA SEED OIL FROM SOUTH AFRICA

Organic **Marula Seed Oil** helps replenish the skin's moisture, improve skin tone and texture, and give skin a youthful appearance.

Cold-pressed from the kernels of hand-harvested marula fruit, South African-sourced marula kernel oil delivers a mosaic of nutrients which can make your skin glow.

According to the Kruger National Park in South Africa, archeological evidence has the marula tree being used as a source of nutrition and healing dealing back as long as 10,000 years. Its succulent fruits, kernels, and leaves have been a mainstay of South African civilization. Its exotic scent draws elephant herds from kilometres away to feast on its exotic fruit.

Marula Seed Oil has a fine molecular structure, which lends it a light texture that penetrates the skin to strengthen its lipid layer. Once the lipid layer is quenched, it can lock down moisture to reduce the appearance of fine lines and wrinkles. It also improves the skin's elasticity to retain a youthful appearance with each and every facial expression.

Hydrated skin is also more resistant to environmental stressors as well as to fluctuations in temperature and humidity. As a rich source of naturally occurring vitamins and minerals, its antioxidant action helps hydrate sensitive skin.

It applies well to skin, with a nongreasy feel suitable for all skin types. Try it and experience it for yourself!



Moringa Seed Oil

Ingredients

Each bottle contains:

Organic moringa (*Moringa oleifera*)
seed oil, cold-pressed 30 ml
with added natural vitamin E

- Excellent for body, face, and hair
- Hydrates skin
- Reduces the look of wrinkles



OM0129-RT

#2088

ORGANIC MORINGA SEED OIL FROM SOUTH AFRICA

Certified organic and cold-pressed, South African-sourced **Moringa Seed Oil** is a must for great-looking hair and skin as well as for a smooth complexion.

Native to northern India, moringa is also called “miracle tree” or “stick tree,” reflecting the slender shape of its very nutritious fruits. Succulent pods are harvested for use as a vegetable. Like many exotic seed oils, the dense source of nutrients contained in its seeds allows them to withstand the harshest environmental conditions while offering cosmetic benefits for healthy-looking skin.

Moringa Seed Oil ranks among the most versatile tropical topicals for skin and hair care. Cold-pressing

yields a diverse array of fatty acids and nutrients which moisturize skin; rejuvenate hair; and hydrate a dry, flaky scalp.

Moringa Seed Oil penetrates the skin to hydrate the lipid layer responsible for moisture retention. This improves the skin’s elasticity for a healthier, more youthful look.

When applied to a wet scalp, **Moringa Seed Oil** cleanses pores and moisturizes to help slough off loose dandruff flakes. It will also penetrate hair from root to tip for a lustrous look.

New Roots Herbal’s certified organic **Moringa Seed Oil** could be what your skin- and hair-care regimen has been craving.



Pomegranate Seed Oil

Ingredients

Each bottle contains:

Organic pomegranate (*Punica granatum*)
seed oil, cold-pressed 50 ml
with added natural vitamin E

- Great rescue oil for dry skin
- Helps skin retain moisture



OM0074-R1

#2196

ORGANIC POMEGRANATE SEED OIL FROM THE QINGHAI-TIBETAN PLATEAU

A mainstay of Middle Eastern medicinal and folkloric use, pomegranate fruit and seeds have a history of use with records dating back to 1500 BCE. Native to Iran, it's primarily grown in the Mediterranean region. Its hardy trees thrive in arid climates and can be sculpted into bushes for ease of cultivation and for shelter from harsh environmental conditions.

Organic, cold-pressed **Pomegranate Seed Oil** contains flavonoids and fatty acids that nourish your skin for a healthy and youthful look. Ellagic and

punicic fatty acids are among the key nutrients recognized for its benefits. **Pomegranate Seed Oil** penetrates the skin deeply to hydrate and moisturize. Your skin benefits with improved moisture retention, which exudes a more youthful appearance. Well-hydrated skin is more flexible and is less prone to flaking.

Pomegranate Seed Oil is great for routine skin care or as a rescue oil for dry, flaky skin. Its light, fruity scent and beneficial properties make it great for inclusion in your personal skin-care regimen.



Rosa Mosqueta Seed Oil

Ingredients

Each bottle contains:

Organic rosehip (*Rosa rubiginosa* or *Rosa moschata*) seed oil, cold-pressed, nondeodorized 30 ml with added natural vitamin E

- Revitalizes dry and dull skin
- Diminishes the signs of aging
- Reduces the look of age spots
- Minimizes the look of wrinkles



#1602 OM0123-R3

ORGANIC ROSA MOSQUETA (ROSEHIP) SEED OIL

FROM THE SOUTHERN ANDES

Rosehip seed oil is produced from the seeds of the berries of wild rose bushes. There are many species of rosehip, among which *Rosa rubiginosa* and *Rosa moschata* are highest in antioxidants, fatty acids, and vitamin C.

Rosa rubiginosa grows abundantly in the southern Andes, and is commonly known as “rosa mosqueta” by the locals in Chile and Argentina. Their delicate, pale pink flowers bloom for barely a day. Once the petals have fallen, they give rise to the much-coveted reddish fruit, vessel to precious rosehip seeds. *Rosa moschata* originated in the Western Himalayas and is famous for its delicate white flowers, sweet scent, and long-lasting blooming season.

The oil from the seeds of *Rosa rubiginosa* and *Rosa moschata* has revitalizing benefits specifically attributed to their higher amounts of essential fatty acids, beneficial vitamins, and nutrients. These play an important role in keeping the skin hydrated, supple, and young-looking.

Our pure, certified organic **Rosehip Seed Oil** is made from a combination of these two sought-after rosebuds; first cold-pressed, to offer you the best-quality and highest-grade oil possible. Don't settle for inferior versions. Organic **Rosehip Seed Oil** is a rejuvenating and welcome multipurpose ally for your skin-care regime.



Seabuckthorn Seed Oil

Ingredients

Each bottle contains:

Organic sea buckthorn (*Hippophae rhamnoides*)
seed oil (CO₂ supercritical extract) 30 ml
with added natural vitamin E

- Minimizes the look of wrinkles
- Reduces the appearance of stretch marks
- Soothes dry skin



OM0124-R1

#1604

ORGANIC SEA BUCKTHORN SEED OIL

FROM THE QINGHAI-TIBETAN PLATEAU

Certified organic **Seabuckthorn Seed Oil** is ideal for topical use to support smooth, supple skin. Supercritically extracted, this pure, nutrient-rich oil is also solvent-free.

Sea buckthorn is a highly resilient wild shrub: It grows in sandy or very arid soils and thrives in unforgiving conditions where many cannot survive. It can tolerate temperatures ranging from $-40\text{ }^{\circ}\text{C}$ to $+40\text{ }^{\circ}\text{C}$. Sea buckthorn is native to climates as diverse as the windy and unforgiving plains of Northern Asia to the salt-swept shores of the North Atlantic coast of Europe.

Our pure, organic **Seabuckthorn Seed Oil** comes from the Qinghai-Tibetan Plateau. The intense climate sea buckthorn has adapted to in this region is reflected in the antioxidant-

rich nutrient profile of its berries and seeds. This yields premium-quality **Seabuckthorn Seed Oil** revered worldwide.

Rich in vitamins E and K; carotenoids; flavonoids; and a near-perfect ratio of the unsaturated essential fatty acids omega-3, omega-6, and the rare omega-7, **Seabuckthorn Seed Oil** is a powerful antioxidant that will improve elasticity of your skin for a healthy, youthful appearance.

When used on a regular basis, **Seabuckthorn Seed Oil** will smooth away wrinkles, soften skin, and prevent moisture loss.

Discover how New Roots Herbal's **Seabuckthorn Seed Oil** will earn a permanent place in your skin-care routine, naturally!

Skin Lovers' Oil

Ingredients

Each bottle contains:

Blend of organic: goji (*Lycium barbarum*) seed oil, rosehip (*Rosa rubiginosa* or *Rosa moschata*) seed oil, sea buckthorn (*Hippophae rhamnoides*) seed oil, argan (*Argania spinosa*) oil, cranberry (*Vaccinium macrocarpon*) seed oil, and tamanu (*Calophyllum inophyllum*) oil—all oils are cold-pressed or CO₂ supercritical extracts, and nondeodorized. . . 15 ml with added natural vitamin E

Lightweight, fast-absorbing oil for daily moisturizing and treatment of your skin and body.

- Deeply hydrates dry skin
- Improves skin elasticity and texture
- Reduces the look of wrinkles
- Gives skin a fresh, youthful glow



OM0122-R2

#1601

ORGANIC SKIN LOVERS OIL

FROM THE QINGHAI-TIBETAN PLATEAU TO THE UNFORGIVING CANADIAN SHIELD

An exquisite blend of six pure, organic oils for your face and body, **Skin Lovers Oil** will support your skin on every front imaginable. The collective benefits of our oils will deeply hydrate and rejuvenate your skin. Fine lines will be smoothed away,

and the appearance of wrinkles will be diminished for a more youthful, vibrant look and feel.

We have bottled the ultimate experience in skin care, where dramatic, positive change is more than a possibility!

Goji berries



Tamanu nuts



Cranberries



Sea buckthorn berries



Rosehip buds



Argan nut





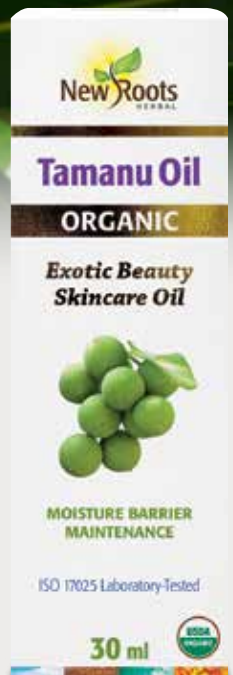
Tamanu Oil

Ingredients

Each bottle contains:

Organic tamanu (*Calophyllum inophyllum*)
seed oil, cold-pressed, nondeodorized 30 ml
with added natural vitamin E.

- Improves skin elasticity
- Reduces the look of wrinkles and stretch marks
- Deeply hydrates dry skin
- Soothes dry skin



OM0121-R1

#1600



ORGANIC TAMANU OIL FROM SOUTH PACIFIC ISLANDS

Tamanu Oil is produced from the kernel contained within the nut of the tamanu fruit. The tamanu tree (*Calophyllum inophyllum*) is indigenous to tropical Southeast Asia, where it grows wild both on the coast and inland. In order to release the precious oils contained within, the kernels are stored on drying racks to naturally cure with wind and solar exposure for several weeks. When kernels exude a rich, deep-green, viscous oil, they're ready for processing. At that point, kernel

are cold-pressed to extract luxurious and fragrant greenish-coloured oil.

Tamanu Oil is a nutrient-laden tropical oil for a broad range of skin conditions. The indigenous peoples of Southeast Asia have used this sacred oil for centuries.

Tamanu truly is a precious gem among natural oils. Its raw, viscous texture and feel reflect its robust yet exquisite beneficial properties for your skin's appearance.



DISCOVER ALL
THAT NATURE
HAS TO OFFER
YOUR SKIN



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